

7TH ANNUAL
BOISE
TECHNOLOGY
SHOW 2018

BUSINESS LEADERS & TECHNOLOGY EXPERTS ALL IN ONE PLACE

BUSINESS TECHNOLOGY TRADE SHOW
LEADERSHIP & TECHNOLOGY SEMINARS
NETWORKING RECEPTION

THURSDAY, MAY 10, 2018
BOISE CENTRE EAST



BOISE TECHNOLOGY SHOW 2018

EVENT DETAILS

EVENTS@FISHERSTECH.COM

WHO



With 15 to 20 seminars, 25+ technology demonstrations, and plenty of opportunities to get your questions answered, this show draws professionals from all types of organizations: CEO's, CFO's, IT Engineers, Marketing Managers, Office Administrators, and HR Managers. This event appeals to anyone in an organization who wishes to stay competitive in their marketplace.



WHAT

Held on May 10, 2018 at the new Boise Centre East in downtown Boise, the Boise Tech Show is a day of technology demonstrations, proven strategies of leading processes and people, innovative ideas, and key initiatives that are critical to business success. Meet and hear from Idaho's most influential and innovative business leaders, as they address the most relevant issues facing companies today.

The size and reach of the Boise Tech Show has grown substantially over the past 6-years. With the collective efforts of thought leaders, IT experts, various local companies and many more, the proven strategies and key technology initiatives shared has gained attention amongst Idaho businesses and organizations.

DETAILS

DATE:

Thursday, May 10, 2018

LOCATION:

Boise Centre East
850 W Front St, Boise, ID 83702

EVENT TIMES:

11:30AM-5:00PM

Business Technology Trade Show
(Lunch included)

12:15PM

Keynote Lunch Speaker

1:00PM-5:00PM

Leadership & Technology
Seminars

5:00PM-7:00PM

Networking Reception
(Hosted drinks and appetizers
with cool, techy prizes)

5:15PM

Keynote Networking
Reception Speaker



SPONSORSHIP BENEFITS

EVENTS@FISHERSTECH.COM

SPONSORSHIP BENEFITS

	2 PREMIER Sponsorships \$5,000	3 PLATINUM Sponsorships \$2,500	5 GOLD Sponsorships \$1,500	SILVER Sponsorships \$1,000
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PRE-EVENT RECOGNITION

Company name and logo attached to all aspects of the event: "Presented by_____"	●			
Name and logo placement on all printed material	Most prominent	●	●	●
Logo and link on event landing page	●	●	●	●
Recognition on social media	●			
Recognition in radio ads	●			
Recognition in email blasts	●	●	●	●
Recognition in press release	●			
Logo on print ads	●	●		

ONSITE RECOGNITION

Tradeshow booth	20' wide x 10' deep	10' wide x 10' deep	10' wide x 10' deep	10' wide x 10' deep
Monitor at tradeshow booth	60" monitor	40"- 42" monitor		
Seminar slot	●	●		
Recognition during keynote lunch presentation	●	●		
Recognition during keynote networking reception presentation	●		●	
Logo placement on banners and signage	●	●	●	●
Event tickets	10	5	5	2
Recognition on social media	●	●	●	●

POST-EVENT RECOGNITION

Logo and link on event landing page	●	●	●	●
Logo on event wrap-up video	●			
Recognition in thank you email blast	●			



SPONSORSHIP & EXHIBIT BOOTH CONTRACT

05.10.18 | BOISE CENTRE EAST

1. EXHIBITING COMPANY

Street Address _____ City _____ State _____ Zip Code _____

Phone Number _____ E-mail _____

Official Exhibit Contact _____ Website _____

Please provide a brief company description: _____

Services: _____

Briefly explain the products or services you plan to showcase and any extraordinary requirements or requests needed: _____

2. COST OF EXHIBIT SPACE

2 Premier \$5,000	3 Platinum \$2,500	5 Gold \$1,500	Silver \$1,000
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Full payment is due when application is submitted.
See Sponsorship & Exhibit Booth Contract Rules & Regulations.
Power is included.

3. PAYMENT INFORMATION

Sponsorship cost \$ _____ Monitor rental cost \$ _____
(if applicable)

Total cost \$ _____

Check Enclosed \$ _____ *Make checks payable to Fisher's Technology*

Charge My: Visa Mastercard AmEx Discover

Account Number _____

Expiration Date _____ 3-digit security code _____

Cardholder's Name _____

Signature _____

Will you provide your own monitor or rent a monitor from the Boise Centre?

- I will provide my own display
- 27" wide screen monitor - \$75 rental
- 40"/42" wide screen monitor - \$150 rental

*If renting a display, please bring necessary adaptors to ensure your device is HDMI compatible.

4. SIGNATURE & AGREEMENT

The exhibitor agrees to abide by all exhibit terms, conditions, and regulations set forth in this contract and as outlined in the Sponsorship & Exhibit Booth Contract Rules & Regulations (posted on the Fisher's website).

Authorized Signature _____ Date _____

Print Name _____ Date _____

Return copy of signed, completed application with payment to:

Haley Grigsby, Marketing Director
Fisher's Technology
575 E. 42nd Street | Boise, ID 83714
208.375.4410 | events@fisherstech.com



SPONSORSHIP & EXHIBIT BOOTH CONTRACT RULES & REGULATIONS

05.10.18 | BOISE CENTRE EAST

1. AGREEMENT OF TERMS & CONDITIONS

The rules and regulations stated in this document, as well as on the sponsorship and exhibit booth contract, on the Fisher's website, and/or on Fisher's promotional documents, constitute a bona fide part of the contract for exhibit space. Fisher's reserves the right to render all interpretations and decisions, should questions arise, and to establish further regulations as may be deemed necessary to the general success and well-being of the exhibit show.

2. APPLICATION FOR SPONSORSHIP/EXHIBIT SPACE & PAYMENT POLICY

Applicants for exhibit space are required to execute and forward a Sponsorship and Exhibit Booth Contract to Fisher's. To be valid, each application must be submitted with payment and must be signed by an authorized signer of the company. Exhibitors may be entitled to more than one booth if available.

3. LOCATION OF EXHIBITS

The Exhibit Show will be located at the The Boise Centre East in Boise. Fisher's reserves the right at all times to modify the floor plan to meet the needs of the exhibit show and the exhibitors.

4. BOOTH EQUIPMENT & SERVICE INFORMATION

Each booth is 10' wide x 10' deep in size (Premier sponsors have a 20' wide x 10' deep booth size) and includes: (1) 6' skirted table, (2) chairs, and a prominent customized banner. Power will be provided at your booth. Please communicate special requests or emergencies to the marketing team. Fisher's is always willing to lend a hand to our partners. We cannot be solely relied on to store, install, man, or remove exhibit equipment.

5. INSTALLATION , REMOVAL, AND SHOWTIME

It is mutually agreed that it is the duty and responsibility of each exhibitor to install the exhibit before the opening of the exhibit show and to dismantle the exhibit immediately after the close of the exhibit show.

EXHIBIT SET-UP:

May 09, 2:00pm-4:00pm
May 10, 8:00am-10:00am

EXHIBIT HOURS:

May 10, 11:00am-4:00pm
(All booths must be open and staffed during these times.)

EXHIBIT REMOVAL TIME:

May 10, 5:00pm-8:00pm

6. CANCELLATION

Refunds for cancellations will not be allowed unless that specific space is resold. All cancellations and refund requests must be made in writing to Fisher's Marketing Director. A \$100 cancellation fee will be deducted from all refunds made before Feb. 1, 2018. Refunds made on or after Feb. 1, 2018 will be 50% of the booth fee. No refunds will be given after April 1, 2018. Failure to occupy booth space does not release the exhibitor from the obligation to pay for full cost of the rental.

These terms shall apply regardless of the execution date of this contract, as well as the amount of payment(s) to be received to date. Any company contracting for space that fails to make payment as herein provided, whether said company desires to exhibit or not, shall forfeit all rights to the use of the selected exhibit space and Fisher's will have the right to dispose of said space in any way it sees fit. An exhibitor who fails to pay for and occupy said space shall be and remain liable for the payment agreed upon.

Fisher's will not be held liable for the fulfillment of this contract as to the delivery of exhibit space if non-delivery is due to any of the following causes: act of God, public enemy, lockouts, riots, terrorism, threat of terrorism, epidemics, government regulations or advisories, floods, fires, unavailability of communication or utility lines, earthquakes, wars, or insurrections, strikes, the authority of the law, postponement or cancellation of the Convention, or for any cause beyond its control.



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05.10.18 | BOISE CENTRE EAST

7. USE OF SPACE

All demonstrations, interviews, literature distributions, or other activities must not interfere with other exhibitors' demonstrations and reserved space. Sufficient space must be provided within the booth to contain persons watching any demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisle or aisles near the booth free of congestion due to demonstrations or other promotions.

No exhibitor will assign, sublet, or share the space allotted without the knowledge and consent of the Marketing team. No firm or organizations not assigned an exhibit space will be permitted to solicit business within the exhibit area.

8. RESTRICTIONS

Fisher's reserves the right to restrict exhibits that are not consistent and compatible with adopted Fisher's values and that unfairly exploit Fisher's products and services. Fisher's Management also reserves the right to restrict exhibits that become objectionable because of noise, method of operation, materials, or for any other reason, and also prohibit or to evict any exhibit that, in the opinion of the management, may detract from the general character of the Boise Technology Show. This restriction includes persons, things, conduct, printed material, or anything of a character that the management determines is objectionable. In the event of such restriction or eviction, Fisher's is not liable for any refunds or other exhibit expenses.

9. LIABILITY & SECURITY

Neither Fisher's nor the The Boise Centre, nor their employees, officers, agents, directors, or representatives are liable for any damages or loss that may occur to the exhibitor or to the exhibitor's employees or property from any cause whatsoever. Insurance and liability are the full and sole responsibility of the exhibitor. The exhibitor, on signing this contract, agrees to indemnify and hold forever harmless the aforementioned for any and all liability and expense for personal injury, accident, or property damage from fire, theft, destructive causes, or loss arising out of, in, at or in connection with the exhibitor's display. All property of an exhibitor is understood to remain in the exhibitor's care, custody, and control in transit to, from, or within the confines of the Exhibit Hall.

10. CARE OF BUILDING & EQUIPMENT

Exhibitors and/or their agents, must not injure or deface the walls or floors of the building, the booths, or the equipment of the booths. Nothing will be posted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture.

Please reference the Boise Centre Event Guide for more care of building details:

<https://boisecentre.com/content/uploads/2016/04/boise-centre-event-guide.pdf>

11. EXHIBITOR REGISTRATION

Participating companies will be provided exhibitor badges for each representative working at the booth. Other individuals who may be associated with the company, but who are not working in the booth, must pay the regular Boise Technology Show registration fees (unless sponsorship level includes additional event tickets).

12. AMENDMENTS TO TERMS & CONDITIONS

Any and all matters or questions not specifically covered by the terms and conditions herein shall be subject to the sole discretion of Fisher's. Any changes, amendments, or additions made shall be binding on exhibitor equally with the other terms and conditions contained herein.